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Marbella based marketing agency Redline Company has once again joined forces with Triple A to design a super cute 2015 calendar featuring a selection of impossibly adorable cats and dogs that urgently need a new home. The calendars are on sale to the general public at the market in Puerto Banús every Saturday morning, in selected veterinary clinics and are also available from Triple A.

Triple A, a non-profit charitable organisation, provides these unfortunate animals with medical treatment, food, shelter and whenever possible finds them a new permanent home. So when Redline received the call for help, as 'the agency with the big heart' they had no hesitation in agreeing to help and immediately offered to design the calendar. Other contributors include photographer Kevin Horn ([www.khphotography.co.uk](http://www.khphotography.co.uk)), PR Grafis ([www.prgrafis.es](http://www.prgrafis.es)) and Talia Girauda ([www.thoroughlygorgeous.com](http://www.thoroughlygorgeous.com)).



The idea behind the calendar is to raise money and also public awareness of the sheer magnitude of the situation and the number of pets that are being abandoned every year. It also allows the charity to say thank you to all of the volunteers who donate their time and energy to helping the animals and those who have adopted them as their new pets.

Line Lyster founder and director of Redline says, "Social responsibility is very important to Redline and whenever possible we try to offer our support to local charities. We're always keen help the local community. We know from our previous collaboration with Triple A – last year we designed a shopping bag – that they work extremely hard with very little funding. This is our way of helping to raise their profile and hopefully raise some much needed funds."

For more information about Redline Company's marketing services contact and Triple A's 2015 calendar contact [info@redlinecompany.com](mailto:info@redlinecompany.com).

[www.tripleamarbella.org](http://www.tripleamarbella.org)

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