

SOCIETY

GET YOUR KICKS AT
ROUTE 66

EXCLUSIVE INTERVIEW
CALIFORNICATION'S

*Summer
Crosley*

*Crazy
Night*

LIVE THE CRAZINESS

MARBELLA

AQWA MIST

Purified Pleasure

AMERICA'S
SWEETHEART

*Carrie
Underwood*

READING FC IN LA SALA

To celebrate their recent success, Reading Football Club enjoyed an evening of famed eatery, La Sala in Puerto Banus. La Sala is renowned for its celebrity sightings and has hosted everyone from the cast of *The Only Way is Essex* to A-list Actor Antonio Banderas. The hot spot has also proven hugely popular with the sports crowd with Premiership footballers Ashley Cole, Peter Crouch and David Bentley making regular visits. Reading FC were recently crowned champions of the NPower Championship which is not only a great achievement in itself but also qualifies them to play in the Premier division next season. The boys enjoyed a couple of sun filled days at the newly re-branded, Sala Beach before moving onto La Sala for an evening of celebratory champagne, gourmet cuisine and a vibrant atmosphere.

La Sala Banus
Tel. 952 814 148
lalaibanus.com



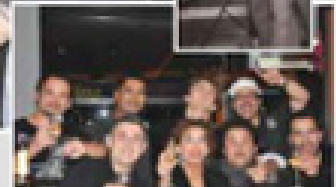
LATEST
NEWS ON
THE COAST



THE BEST ATMOSPHERE ON THE COAST

Famed for its authentic Italian cuisine and its eclectic atmosphere every night of the week, La Fiorentina are constantly changing their music line up to keep their evening entertainment fresh. Every Thursday, owner Brigitte and her team offer a Limbo Caribbean music group to get your feet tapping through dinner, and on Saturdays, their new saxophonist ensures to woo you with his smooth sounds. Later this month, the restaurant will be showing the Formula 1 on their big screens, along with a special menu for the day, the Ferrari club will also be present. Be sure to contact the restaurant to confirm the date and reserve your place. Don't forget, the infamous De'Medici restaurant is affiliated with La Fiorentina, so you can experience world-class cuisine in two locations, right on our doorstep.

La Fiorentina
Centro Comercial El Pilar, Local 11 (opposite the Crown Plaza)
Tel. 952 885 745
laflorentina.com.es



FREE MARKETING CHECK-UP WITH REDLINE COMPANY



How healthy is your marketing material? If you would like a free, hour-long consultation with a team of international marketing experts, now is the time to act! Redline Company will sit down with you and analyse your current marketing tools free of charge and suggest improvements. Marketing should be your primary means of communication and the vehicle by which you must attract new clients and secure sales. Sometimes marketing material fails to reflect the product or service appropriately, so one of our primary goals will be to ensure that you are representing your business effectively and ensure that it appeals to your target market. Redline Company's founder, Line Lystor, says: "We have decided to offer businesses on the Coast a helping hand, as these are difficult times. At the moment it is more important than ever that companies' marketing efforts attract and capture clients first time around, as there is simply no longer any room for mistakes". Is your company doing all it can to attract its target market?

Redline Company
Tel. 952 816 478
redlinecompany.com